



# 100

*Power Words to Elevate  
Your Injectables Business*

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# Why use power words?

Want to give your injectables business a boost? Then you need to harness the power of emotional and power words to create copy that inspires your audience to take action!

When you use words that stir emotions in your audience, you establish a strong bond that can help your brand stand out and make an impact. These words can even increase the likelihood of your audience taking desired actions, such as booking an appointment or purchasing a product. These words are crucial to your success, so use this list whenever you're drafting copy, especially calls to action and ads.

BEAUTY WORDS	NOVELTY WORDS	AUTHORITY WORDS	EXCLUSIVITY WORDS
Glamorous	Undeniable	Backed	Exposed
Luxurious	Unforgettable	Expert	Bonus
Breathtaking	Remarkable	Genuine	Off-Limits
Gorgeous	Revolutionary	Proven	Steal
Stunning	Sensational	Reliable	Rare
Swoon-worthy	Irresistible	Results	Release
Alluring	Ultimate	Solution	Reveal
Dreamy	Perfect	Masterclass	Secret
Spellbinding	Exquisite	Strategy	Sneak-Peak
Jaw-dropping	Heavenly	Problem	Little-Known
Mesmerizing	Incredible	Comprehensive	New
Astonishing	Unbelievable	Complete	Popular
Envy	Miracle	Definitive	Trend
Delightful	Magic	Ultimate	Unleashed
Radiant	Meticulous		Elite
Riveting	Authentic	EXCITEMENT WORDS	Insider
	Life-changing	Obsessed	Limited-Time
TIMELY WORDS		Inspiring	
Immediately	SIMPLICITY WORDS	Shocking	EAGER WORDS
Never	Step-By-Step	Irresistible	Jumpstart
Now	Effortless	Bold	Launch
Today	Painless	Tempting	Ignite
Special	Simple	Astounding	Drive
Sale	Stupid-simple	Brilliant	Amp
Breaking	Fail-proof	Overcome	Supercharge
Emerging	Surefire	Dazzling	Speedy
Limited	Hack	Thrilling	Blast



*I help injectors make  
the most of their  
marketing efforts.*

Hi, I'm Meghan! I'm a St. Charles and St. Louis, MO-based marketing creative and owner behind M x Reed Studio. I started this company because I'm passionate about helping small business owners unlock success.

I'm a marketing nerd with proven skills that can help grow your business.

From marketing and life coaching down to designing and building your dream website, I can execute your vision to success.

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